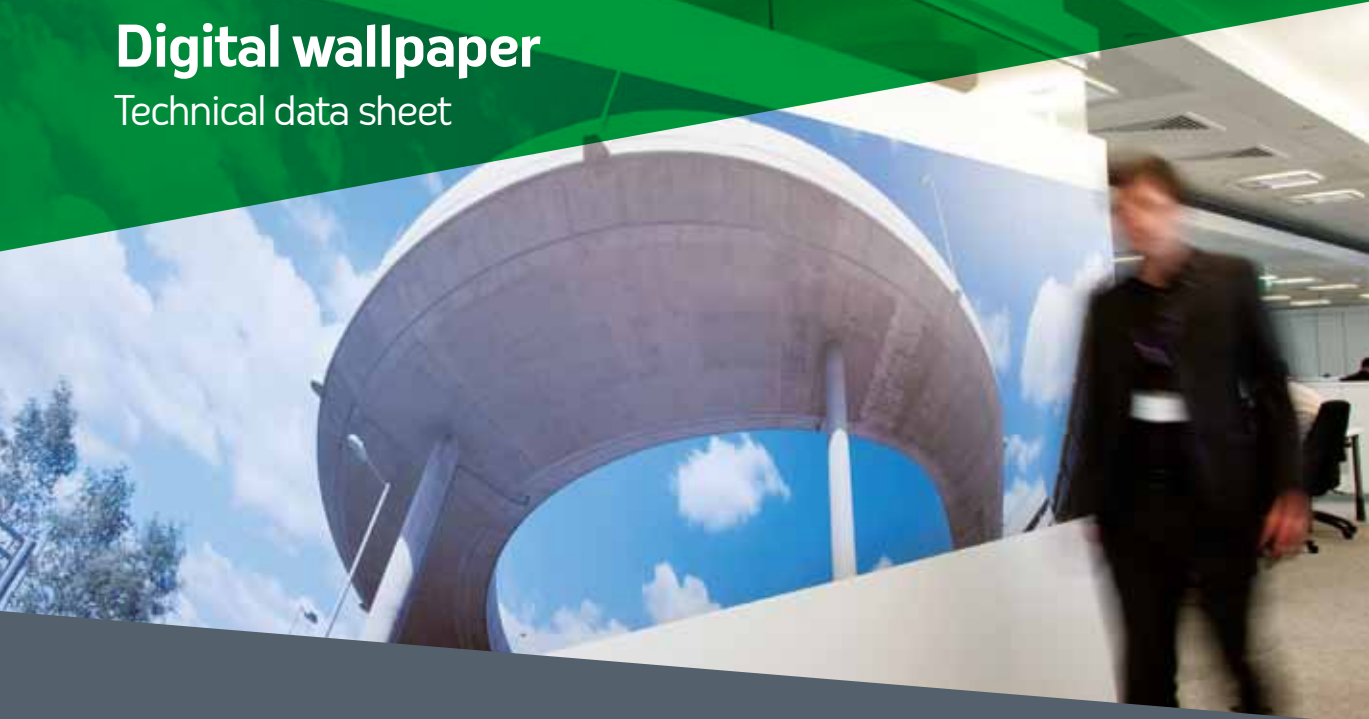


# Digital wallpaper

## Technical data sheet



### **Product description**

Graphic Image Digital Wallpaper offers excellent quality and high resolution printing and dimensional stability combined with good solvent, humidity, elevated temperature and UV resistance. Topcoat is specifically designed to ensure good print definition and adhesion of UV digital inks. Graphic Image Digital Wallpaper provides excellent colour-fast ink reception, ensuring vibrant images on every application.

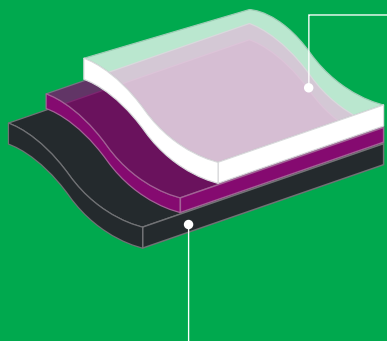
### **Typical applications**

Indoor or outdoor advertising and promotion on flat or slightly curved surfaces.

### **Typical industrial sectors**

Architectural signage, manifestations, point-of-sale and exhibition graphics.

## Performance



**Facestock:** 95 $\mu$  white matt soft calendered PVC film offers excellent quality and high resolution printing and dimensional stability combined with good solvent, humidity, elevated temperature and UV resistance. Designed to be UV digital printed.

**Adhesive:** Permanent opaque acrylic. Grey adhesive side ensures no show-thru on overlap joins, which counter-acts any long term shrinkage.

**Liner:** 140gsm White PE coated Kraft release liner.

## General characteristics

Properties	Typical values		Unit of measure	Test method
Physical	Film		95 $\mu$ $\pm$ 10%	FTM 12
	Adhesive		23gsm $\pm$ 10%	
	Liner		140gsm $\pm$ 10%	
Peel adhesion	Initial	24 hours	N/25mm @ 23°C, 50%RH	FTM 1
Stainless steel	12.2	18.4		
Glass	13.8	18.7		
Shear resistance	>1000		minutes	FTM 8
Service temperature range	-20 °C - +70 °C			

## Cleaning instructions

Using a damp lint-free soft cloth. No detergents, solvents or petrol to be used. Warm, soapy water only. Clean a small area to test first. Clean with care.

## Contact

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## What some of our great clients have said...

**“Graphic Image worked closely with us and our end client Sackers, to develop our desired graphics scheme for their new headquarters at 20 Gresham Street, London. The quality of service from Graphic Image was second to none and achieved a high-end bespoke solution.”**

Gemma Fabbri  
Scene

**“At Overbury we require our subcontractors to be pro-active, helpful and provide nothing less than excellent quality. Graphic Image has ticked all of these boxes, and have gone over and above the normal line of duty to ensure that their service exceeded our expectation.”**

Richard McPherson  
Overbury

**“Graphic Image provided an excellent service on a fast, demanding programme. The final installations were of a high quality that met with the Burges Salmon vision for One Glass Wharf”**

Louisa Haines  
Sheppard Robson